

# Sample Program Outline

## Finance for the Non-Financial Manager

	DAY ONE	DAY TWO	DAY THREE	DAY FOUR	DAY FIVE
AM	<p>Introduction</p> <p>Interpreting Financial Statements: Balance Sheet, Income Statement, Cash Flow Statement</p>	<p>Measuring Operational Efficiency &amp; Estimating Financial Needs: Case Analysis</p>	<p>Capital Budgeting: Decision Criteria</p>	<p>Capital Budgeting: Case Analysis</p>	<p>Integrated Case Performance Evaluation</p> <p>Certificate Presentation</p> <p>Program Close</p>
Lunch					
PM	<p>Using Financial Statements to assess performance: Financial Ratios</p>	<p>Time Value of Money: Using Financial Calculators</p>	<p>Capital Budgeting: Determining of Cash Flows</p>	<p>Cost of Capital: Concepts &amp; Case Analysis</p>	
Evening	<p>Group Welcome Dinner</p>	<p>Evening Session</p> <p>Time Value of Money <i>(homework problems/working in study groups)</i></p>		<p>Closing Dinner</p>	

Please note: This is a sample schedule and is subject to change at any time. Thank you for your interest in our programs.